



Protecting  
people  
from harm



# West Mercia Police Road Safety Team

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Redditch Borough Council  
2<sup>nd</sup> December 2021

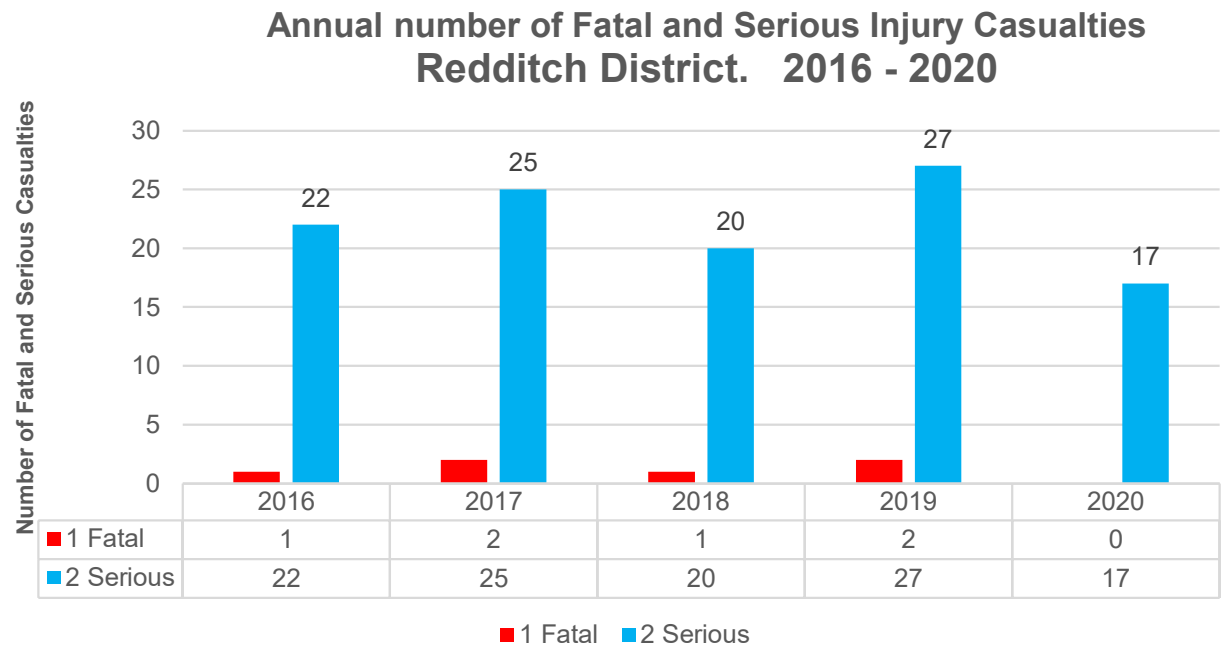
# Who are we?

- A police road safety team sitting within the Operations department covering a wide range of disciplines
- Working in partnership with various agencies with the aim to reduce casualties and keep our roads safe
- Cover the whole West Mercia region



# Using data

- Over the past three years 129 people have been killed on the roads in West Mercia and 1313 seriously injured
- 6 people have died on the roads in Redditch District in the past 5 years and 111 seriously injured
- Campaigns and enforcement are led by local collision data



Education

Engineering

Enforcement

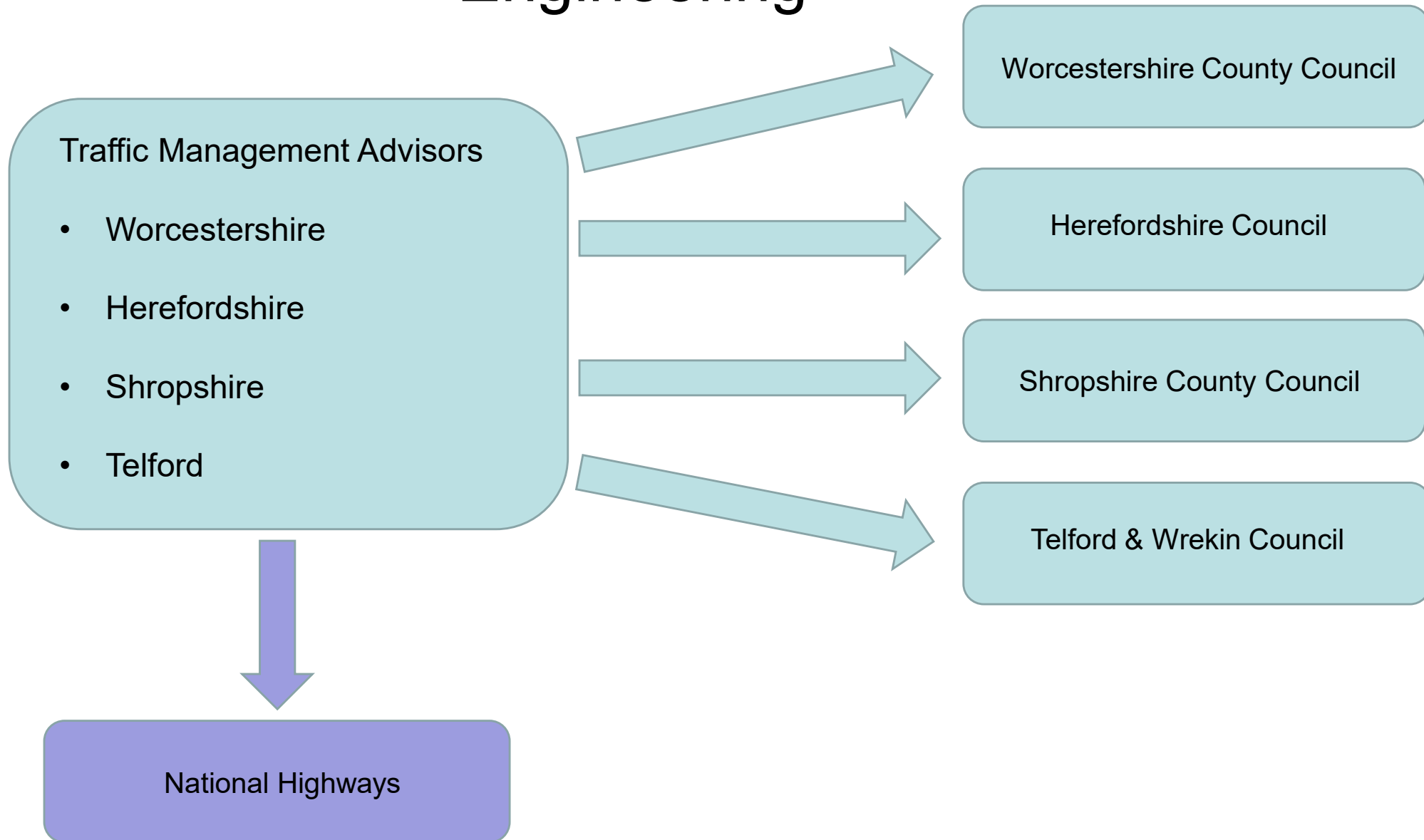
# Education

Our target groups include:

- Motorcyclists
- Pedestrians
- Cyclists
- Drink / drug drivers
- Young drivers and passengers
- Older drivers
- Drivers of HGV and LGV vehicles
- Business drivers
- Rural road users



# Engineering



# Enforcement

- Enforcement is data led
- We operate a range of enforcement options;
  - Casualty reduction programme
  - Community Concern programme
  - Community Speed Watch
  - Managed motorway enforcement
  - Motorway roadwork sites



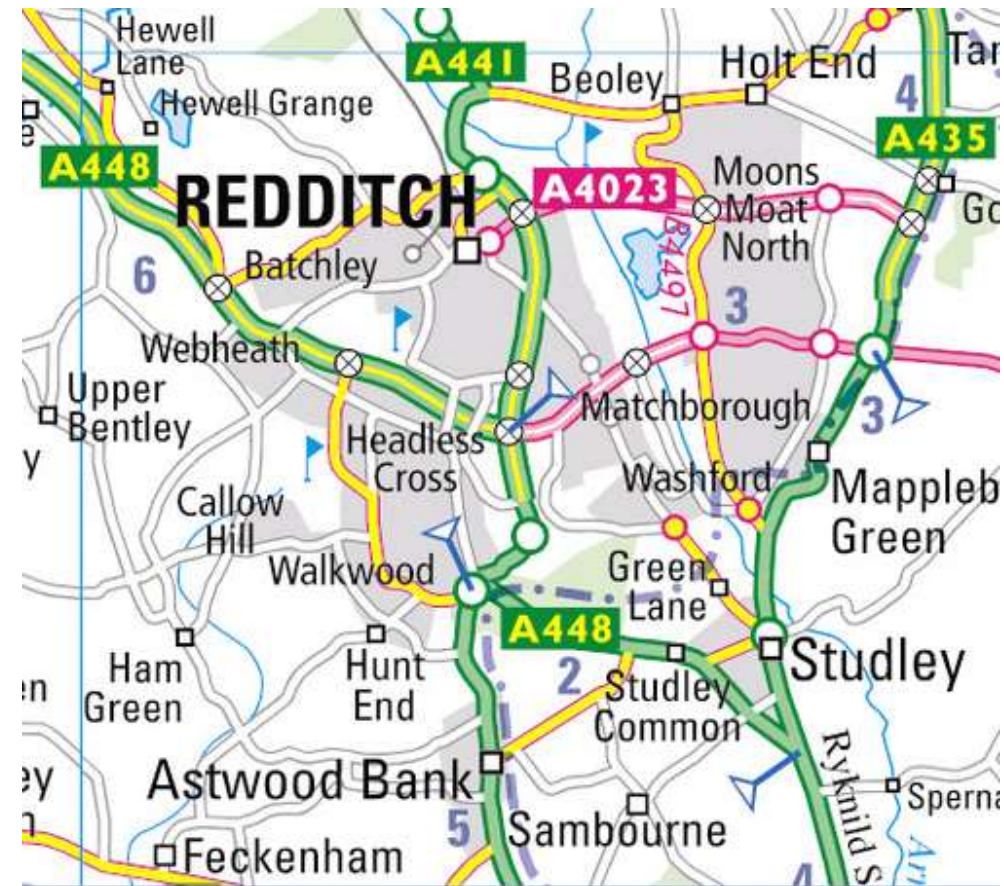
# Using data

There are currently 11 Active Enforcement sites within Redditch District – 5 of these are casualty reduction sites, and 6 are Community Concern Sites.

Currently one Community Speed Watch group covering 6 areas (with more underway).

350 Traffic-related incidents were reported during the months of Aug/Sept/Oct 2021.

1838 viable speeding offences were detected within Redditch District during Aug/Sept/Oct 2021.





# Help for local residents





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Questions?

To raise a concern email:

[roadsafety1@westmercia.pnn.police.uk](mailto:roadsafety1@westmercia.pnn.police.uk)